

Dear Longview Farm Families,

This year the LFE PTA will hold a reading event, “A Stampede to Read”, for our main fundraiser (the only other one will be the silent auction at the carnival in the spring). We hope that you saw the information that was sent home this week regarding how the PTA raises and spends money for the good of the Farm. Although the PTA holds several fun events that may appear to be fundraisers (ex: the carnival), after the games, food, prizes and inflatables are paid for the PTA doesn’t make money off of those events. That is why this reading event is so important to the school!

We are hoping to raise enough money to purchase several items for the teachers and students of LFE to use on a daily basis. Some of the larger items on the wish list are water bottle filling stations (currently there is one installed and the kids and teachers LOVE it), smart boards and projectors that continue to need to be replaced, and possibly additional playground equipment. In addition to these bigger items, the additional money goes to fund the PTA budget for activities such as the carnival, back to school night, and the new-this-year Parent Hot Topic nights. You may find complete LFE PTA financial information at [lfepta.org](http://lfepta.org).

So, here is how the FUN works!

Students will have two weeks to read like crazy! Have your child look at the attached calendar, choose a fun way to read if they would like (we have given some sample suggestions – including a free scone with drink purchase when you do your reading time at GUSTO coffee shop!), and start reading! Each day they complete their time reading (at least 25 minutes for older kids and 10 minutes for the K-1st graders), please initial that date on the calendar. If they miss a day and need to conquer two days at once by doubling their reading time, that’s ok too! If your student returns their calendar to school on October 6<sup>th</sup>, with parent initials on each date, they will receive a coupon for a free ice cream treat from Dairy Queen!

On Friday, October 6<sup>th</sup> we will have a school-wide reading time filled with fun! Younger kids (K-2 students) will be able to bring a pillow or stuffed animal to read with while older kids (3-6 students) can bring slippers or a robe to wear over their clothes. Students will have different reading activities planned throughout their reading time. They may spend time reading on their own, with a friend, with a buddy from a different grade, or even have a surprise mystery reader (that may be you)!

Well, that’s how the fun works... now here is how the FUND works!

Students will have two weeks to ask parents, grandparents, aunts, uncles, friends, and neighbors to support their school PTA by donating money to support their 14 days of reading. Donations can be made with check, cash, or PayPal. As students ask for donations, they can remind their donors that although they aren’t buying something such as a magazine subscription or cookie dough, 100% of the money they are donating goes directly to the school instead of just a fraction of the money like it does when a company is used to run the

fundraiser. Plus, students are using more brain power in the process and becoming stronger readers!

We ask that students do two things. #1 Read! Lots and Lots! Begin your reading on September 22<sup>nd</sup> and read every day for at least 25 minutes until Friday, October 6<sup>th</sup>. #2 **Ask for support and donations and return money to school by October 6<sup>th</sup>.**

Attached you will find several things. The first is a list of prizes that may be earned or won by students who complete their reading and bring in donations. Next, a calendar to help with keeping track of days spent reading that should be returned to school on October 6<sup>th</sup>. Lastly, the pledge form that should be filled out and returned with your student at any time before October 6<sup>th</sup>. You may send donations in at the same time as the pledge form or if you need time to collect money, you may send the form at an earlier time (prize for those who bring their pledge form to school by September 26<sup>th</sup>) and send the money in separately. Please clearly mark the money in an envelope with NAME, TEACHER, and AMOUNT ENCLOSED.

If you have any questions please contact Emily Klappmeyer at [eklappmeyer@sbcglobal.net](mailto:eklappmeyer@sbcglobal.net) or Jen Upton at [jenupton35@gmail.com](mailto:jenupton35@gmail.com).

Thank you for your support with this fundraiser. We are all very fortunate to have such an amazing school! The funds that are raised will go to make sure we do our part to help with keeping the school just as amazing as we know it to be!

Longview Farm PTA  
[www.lfepta.org](http://www.lfepta.org)



# Prizes, Prizes, Prizes!

## Individual Prizes:

- #1 – A LFE piggy keychain for your backpack  
If you bring back your sponsor form by Tuesday, September 26<sup>th</sup>
- #2 – Coupon for a free treat at Dairy Queen  
When you bring back your SIGNED calendar on October 6<sup>th</sup> showing that you read each of the 14 days
- #3 – 2 tickets for the raffle to win one of the three Kindle Fire 7 Tablets with Alexa  
If you raise \$35 in donations for the LFE PTA
- #4 – 5 additional tickets for the raffle to win one of the three Kindle Fire 7 tablets with Alexa  
For every \$10 raised over the \$35 goal
- #5 – Be the principal of LFE for a portion of the day and receive a Kindle Fire 7 Tablet!  
Two students (one K-3 and one 4-6) who raise the most money for the LFE PTA will join Mrs. Hassler for a day in the office and be awarded their own Kindle to take home!

## Group Prizes:

- #1 – Classroom Popcorn Party  
For the class that raises the most money in each grade level
- #2 – Classroom extra recess with popsicles  
For the class with the most money raised in the building
- #3 – A school-wide assembly where you will watch **Mrs. Hassler KISS A PIG!!**  
If LFE students raise an average of \$35 per student in the fundraiser



## Reading Calendar 2017

Student Name: \_\_\_\_\_

Teacher: \_\_\_\_\_ Grade: \_\_\_\_\_

Begin reading on Friday, September 22nd. Please initial on each date that your student reads at least 25 minutes. Return this page on October 6<sup>th</sup> to receive a coupon to Dairy Queen for a free treat.

SUN	MON	TUES	WED	THURS	FRI	SAT
				Begin reading →	Sept. 22  Begin asking for donations	Sept. 23
Sept. 24	Sept. 25	Sept. 26	Sept. 27	Sept. 28	Sept. 29	Sept. 30
		Return pledge sheet for prize				
Oct. 1	Oct. 2	Oct. 3	Oct. 4	Oct. 5	Oct. 6	
				Send all donations tomorrow	Return calendar today!	

### Ideas to make your reading even more fun!

- Read under a blanket with a flashlight
- Read in a crazy spot! Where was it?
- Read outside
- Read to a parent or friend
- Call someone on the phone and read to them
- Read with a good snack
- Head up to Gusto coffee shop to read (let them know you are from LFE and get a free scone with a drink purchase)!
- Read while riding in the car
- Read to a rock
- Turn off the screen and read instead
- Read in a whisper voice to someone
- Read to a pet/stuffed animal
- Read while you eat breakfast

## A Stampede to Read Pledge Form

Student Name: \_\_\_\_\_

Teacher: \_\_\_\_\_ Grade: \_\_\_\_\_

Name of parents/guardians: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Return this form to school as soon as you have contacted all of your sponsors. If you return by Tuesday, September 26<sup>th</sup> you can earn a piggy prize! Send money as it is collected in an envelope with student's NAME, TEACHER, and AMOUNT ENCLOSED clearly marked on the front. All money should be collected no later than Friday, October 6<sup>th</sup>.

Sponsor Name	Pledge Amount	Date to be collected	Cash, check, paypal?

**TOTAL MONEY COLLECTED** \_\_\_\_\_

- Please make check payable to LFE PTA.
- PayPal using [lfeptatreasurer@gmail.com](mailto:lfeptatreasurer@gmail.com). Please select friends and family to avoid additional charges.

\*\*PTA is a 501(c)(3) organization. Make a copy of this form for your tax purposes, as that will serve as your receipt. Please check your employer, they may match donations for 501 (c)(3) organizations!

